



Stormwater Art Contest

Contest Purpose & Guidelines

The City of Concord's annual Stormwater Art Contest aims to increase awareness of the harmful effects of stormwater pollution and ways to help reduce pollution to protect our waterways.

The City is looking for original student artwork that raises awareness about the impact we all have on the health of local streams, creeks, rivers and lakes. Artwork should convey a clear message related to storm drains and stormwater pollution. Artwork should not focus on drinking water. Stormwater is untreated and flows from the streets into storm drains that empty directly into local waterways.

Common themes or phrases may be used but are not required. These include:

- Only Rain Down the Storm Drain
- Keep it Plain, Only Rain
- We All Live Downstream

Contest participants may incorporate other appropriate phrases to help convey their message.

Eligibility

Students in grades K-12 who are (1) enrolled in a Cabarrus County School, Public Charter School, Private School or who are Homeschooled, and (2) are a resident within the jurisdictional limits of the City of Concord, are eligible to participate.

Students must also affirm they have read the applicable Stormwater Infographic, available to view and download on the City's website at concordnc.gov/stormwaterartcontest.

Deadline

Student artwork must be submitted no later than **11:59 p.m. Eastern on Sunday, February 16, 2025.**

Contest Rules

- Artwork must be received by the contest deadline.
- Only artwork from eligible students will be accepted and is eligible to win prizes.
- Artwork cannot contain any of the following:
 - Images or language deemed offensive and/or inappropriate for viewing by all ages as determined by the panel of contest judges.
 - Advertisements or promotions for a business or product

- Any breach of intellectual property
- Trademarks or brand logos
- Depict illegal activity
- Anything harmful to a third party
- Cannot be graffiti style
- Cannot depict the storm drain as a mouth. This has been found to encourage dumping of trash into storm drains.
- **Submissions must include the following information:**
 - 1) Student(s) Name (first & last), Grade, School Attends, Parent/guardian email and phone number (please do not use student school email addresses).
 - 2) A brief written description of the student’s artwork (200 words or less). This should include a proposed title for the artwork and any relevant information as to how the design addresses stormwater runoff and water quality in the City of Concord.
 - 3) Brief student bio (100 words or less). Tell us about yourself and why this project is important to you!
- **Artwork should be at least 8” x 12” and no larger than 14" x 22".**
- The City cannot accept thumb drives/external drives with the artwork.
- **Artwork can be submitted electronically, or a physical copy can be hand delivered to City Hall, located at 35 Cabarrus Ave W.**
 - If hand delivering the artwork to City Hall, bring it to the City Manager’s Office at the attention of Juliann Chavez, Sustainability Coordinator.
 - Digital files can be submitted electronically through the contest form on the City’s website. Please ensure that your file is saved as a pdf to ensure viewability on all devices.

Prizes

A panel of judges will be convened to review the student artwork. The panel will include City of Concord employees, local artists and/or stormwater professionals and volunteers.

Students whose artwork is selected will be notified by World Water Day on March 22, 2025.

Prizes may be awarded to first, second and third place at each school level (elementary, middle, high school).

One grand prize winner may be selected to have their artwork applied to a storm drain at a to be determined location in the City of Concord.

Public Display

All eligible artwork submitted for the contest will be displayed at ClearWater Arts Center and Studios in Concord, NC. The public will be invited to visit ClearWater to view the artwork.

Contest Timeline

November 2024 - February 16, 2025: Student artwork submissions accepted

February 2025: Judges review all submitted student artwork

March 2025: Winning artwork is announced. Winners are contacted.

Copyright

By participating in the Stormwater Art Contest, participants further grant the City of Concord the following exclusive rights:

- Reproduction (including electronic images) for promotion and education purposes
- The right to remove the artwork (or sections of the artwork) from the site for any reason